

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

JUN -4 1923

Dated at Washington D CJune 4, 1923

Register of Copyrights,
Library of Congress,
Washington, D. C.

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Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright pro-
tection, requests the return to him under the provisions of sections 59 and
60 of the Act of March 4, 1909, of ~~XXXXXX~~ both of the deposited copies of the
Moving Picture Film entitled "THE FORD AGE"
(Produced and Distributed by the Ford Motion Picture Laboratories)
deposited in the Copyright Office on June 4th, 1923 and registered
under Class XXc., No. ©C.M. 2287

If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address: Ford Motor Company,
451 Pennsylvania Ave., N.W. (Will call for) or
to _____
at _____

Signed Per

FORD MOTOR COMPANY

Chief Clerk
(Claimant of Copyright)

July, 1920-500

Received the above films:

J. A. Daly
For FORD MOTOR COMPANY

" THE FORD AGE "

Produced and Distributed by Ford Motion
Picture Laboratories
Copyrighted 1923 by Ford Motor Company.

JUN -4 1923 ✓

©CLM 2287 ✓

1. Forests
Ore
Railroads
Development
2. There are 12,000,000 motor-driven vehicles in the world today.
3. Of these 5,000,000 are Fords.
4. Henry Ford is one of the greatest idealists in the world today, a man whose visions have come true.
5. The first Ford plant.
6. His ambition was to make a light durable car, so fool-proof and economical that the humblest workman might own one.
7. He concentrated his efforts in producing a universal type of car so fundamentally right that the basic mechanical principles survive year after year.
8. The Ford plants in Detroit are situated on 965 acres, 205½ acres of which is under roof. 102,000 men turn the mighty wheels of production with the result of --
9. -- 6,500 Ford cars a day.
10. Iron ore, fuel and lumber are supplied by Ford mines and forests.
11. Iron ore. Imperial Mine, Michigamme, Michigan.
12. Coal Mines, Nuttallburg & Twin Branch, West Virginia. Kentonia, Pond Creek, and Stone, Kentucky.
13. Lumber, Iron Mountain and Sidnaw, Michigan. One-half million timber acres.
14. 60,000 feet of glass is required each day in Ford car production.
15. 80 carloads of coal are consumed daily.
16. This raw material and in turn the manufactured products of the Ford Motor Company are shipped over the D.T.&I.R.R.
17. Living wages and low prices are made possible by efficiency and the elimination of waste.
18. Waste lumber is made into "parts" Boxes.
19. The waste metal is baled and melted with other metal. By adding this scrap steel greater strength is obtained.
20. Great furnaces prepare the raw material for use in the building of Ford cars.

21. 1600 tons of ore, 1400 tons of coke and 350 tons of limestone are used to keep the daily foundry production going.
22. It requires 4100 tons of steel daily to keep production balanced.
23. The manipulator is capable of handling a 5-ton ingot.
24. The axles are forged out by powerful machines.
25. Each front spring forming machine shapes and quenches in oil 4440 leaves per day.
26. 2350 camshafts pass through this operation every 8 hours.
27. Conveyors carry the foundry stock to the machine shop where it is finished.
28. Conveyors speed up the work. There are 30 miles of these in the Ford industry.

29.

PART II

29. All the wearing parts are accurately machined for close adjustment.
30. The body frame being assembled. 1,000,000 feet of lumber is used daily
31. The metal parts of the bodies are shaped by powerful presses.
32. The bodies are then painted.
33. Tops are made of waterproof covering. 60,000 square yards of leather and cloth are used each day.
34. After all the thousands of parts are perfected the various units are assembled.
35. The transmission.
36. Assembling the magneto.
37. Single women and widows who have dependents are given a chance in the coil unit department and are paid same wage scale as men.
38. Assembling the starting motor, Bendix drive and the generator.
39. Assembling motor and transmission.
40. Placing starting motor and generator.
41. Numbering the 7,000,000th motor.
42. Attaching carburetor and spark plugs. There are 26,000 spark plugs used each day.
43. The completed motors are conveyed to the loading dock for shipment to 27 assembly plants. Foreign shipments are boxed.
44. The rear axle.
45. Of the 34 branches in the United States 27 are assembly plants. There are eleven foreign plants.
- 46.

46. The parts now go to the final assembly line. Starting with the chassis. This is being done daily in 27 assembly plants.
47. Assembling front axle to frame.
48. After placing the frame on the conveyor, the first operation is to place the rear axle.
49. Lowering engine into frame.
50. As the car moves along the engine and other parts are secured to the frame.
51. The dash unit assembly is made on a special rack.
52. Putting the dash on the car.
53. There are 26,000 wheels and tires used in the daily production of Ford cars.
54. The radiator is then installed.
55. Inspecting the chassis.
56. The shields, fenders and running boards are positioned and secured to the brackets.
57. The chassis now ready for the body.
58. The car then drops from the conveyor to the starting platform and is started through the rear wheels.
59. Although 6500 cars are turned out daily, the demand is greater than the supply so the dealer gets around early to secure his quota.
60. On the way to the agency.

PART III

61. The Ford car owes its popularity to its scientific construction, the tough material it is made of and its wonderful performance.
62. The sturdy frame and 3-point suspension permit this.
63. The Ford one-ton truck assists the road builder.
64. --and saves time in transportation.
65. Communities once separated by great distances are brought closer together through the use of the automobile and a strong link in the nation's progress is formed.
66. The advantage of being a Ford owner - their service is never in doubt.
67. Here is a car that stands in a class by itself. Its price and maintenance are low to the extreme. It is within your reach and arrangements can be made with your local Ford dealer for an explanation of the new "Ford Weekly Purchase Plan".
68. \$269 F.O.B. Detroit.

69. \$298 F.O.B. Detroit.
70. \$530 F.O.B. Detroit.
71. \$595 F.O.B. Detroit.
72. \$725 F.O.B. Detroit.
73. For this reason the Ford car is seen no matter where your trail may lead,
whether it be in the mountains --
74. -- or down in the valleys.
75. --in the far North's wintry blasts.
76. -- or the South's scorching sun.
77. -- in foreign lands.
78. -- or at home.
79. In 1922 there were 2,527,000 cars and trucks, all makes, manufactured. 1,351,333,
or over one-half of these were Ford built.
80. For years we have watched the flood of cars increase but our chances of possessing
one always remained the same. The "Ford Weekly Purchase Plan" opened the way
to us -- how we're enjoying life with the best of them.

THE END.

2025 NOV 0 09M 3

This document is from the Library of Congress
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Collections Summary:

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National Audio-Visual Conservation Center
The Library of Congress